
EDUCATION

The New School | Parsons School of Design

- ♦ Pursuing a Master's Degree in Communication Design
- ♦ Studying typography, web design, interaction design, and motion graphics, with an emphasis on UX and Digital Product Design

August 2024 – May 2026
New York, NY

University of Miami | Rosenstiel School of Marine & Atmospheric Science

- ♦ Double Major: Marine Science & Biology
- ♦ Minor: Business (Entrepreneurship)
- ♦ Extracurricular: Business manager and PR chair of BisCayence A Cappella

August 2016 – May 2020
Coral Gables, FL

WORK EXPERIENCE

Graphic Designer (Part-time) | Jackfir

- ♦ Created and conceptualized email marketing mailers and motion-based advertisements
- ♦ Designed new product pages for the company website and worked with developers on implementation

June 2024 – Present
New York, NY

Graphic Designer & Video Editor | Freelance

Video editing and graphic support for various organizations including: Kovina Therapeutics, Jillian Dawn Music, Thread Design Co., Hoss Homes, Surroundings Indianapolis, Spring & Plate, and Parkside Linen

December 2023 – Present
Jersey City, NJ

Account Executive, Director of Social Media | Russo Partners LLC

- ♦ Oversaw the firm's social media programs in addition to client work
- ♦ Lead the team responsible for managing the firm's owned social channels
- ♦ Pitched social media programs to new prospective clients
- ♦ Maintained all previous Account Executive responsibilities

July 2022 – November 2023
New York, NY

Account Executive | Russo Partners LLC

- ♦ Served as account lead and primary point of contact for multiple clients
- ♦ Led all client meetings and internal planning discussions
- ♦ Central to the development and presentation of new media outreach and social media strategies, visual branding updates, data communications plans, messaging and positioning projects, and website copy updates
- ♦ Assisted clients in preparing for media interviews and provided feedback
- ♦ Managed two junior team members as direct reports

January 2022 – July 2022
New York, NY

Account Coordinator | Russo Partners LLC

Healthcare corporate communications specialist responsible for:

- ♦ Social media content development (copywriting & visual asset design)
- ♦ General PR activities including media outreach, press release drafting and distribution, and strategic planning for public, private, and nonprofit healthcare, biotech, pharmaceutical, and medtech companies

July 2020 – January 2022
New York, NY

Account Support Intern | Russo Partners LLC

Created social media and video content and generated analytics reports for various healthcare clients

Summer 2019
New York, NY

Corporate Strategy Intern | Assembly Biosciences

Conducted research on the company's prospective therapeutic landscape and compiled competitive intelligence reports

Summer 2018
Indianapolis, IN

SKILLS + SOFTWARE

Business | Microsoft Office, Google Suite, Harvest (Time Billing), Sprout Social, Keyhole, Talkwalker, Hootsuite, Slack, & Acrobat
Design | Adobe (Illustrator, Photoshop, InDesign, Lightroom), Figma, & Canva Pro
Motion | After Effects, Adobe Premiere Pro, Cavalry Motion, Final Cut Pro, iMovie, CapCut, Midjourney, Flora AI, & NanoBanana
Coding + Vibe Coding | HTML, CSS, and Javascript (including p5.js and D3.js libraries), Claude Code, & Cursor
Language | Conversational in Spanish